

414-27

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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Sacramento, CA 95814
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<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12596.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

Factor Direct LTD

11500 West Olympic Blvd., Suite 540

Los Angeles CA 90064

Name and Address of Charitable Organization:

CT No. 7666

F.E.I.N. No.

95-2408633

Planned Parenthood - Los Angeles

Name of Charity

1920 Marengo Street

Address of Charity

Los Angeles

CA

90033

City, State, and ZIP Code of Charity

Figures from (check one): National Campaign ☐ California Campaign ☒

Telemarketing

(Type of Activity)

held (on) (from)

1/1/2003

20

to 8/31/2003

20

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee ☒ Percentage ☐
Other ☐

1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

G. TOTAL REVENUE

19,300.00 A.
____ B.
____ C.
____ D.
____ E.
____ Fa.
____ Fb.
____ Fc.
____ Fd.

19,300.00 G.

2. EXPENSES

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

N. TOTAL EXPENSES

____ A.
____ B.
____ C.
____ D.

PLEASE SEE ATTACHED
BREAKDOWN OF EXPENSES

____ K.
____ L.
____ Ma.
____ Mb.
____ Mc.
____ Md.

16661.00 N.

10/31/03

RECEIVED

APR 12 2004

Attorney General's
Registry of Charitable Trusts

RECEIVED

MAR 22 2004

Attorney General's
Registry of Charitable Trusts

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Page 2

3. Amount to Charity (subtract line 2N from line 1G)

2039.00

3.

4. Less additional fund-raising expenses paid by charity (to be completed by charity)

0

4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)

0

5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)

2039.00

6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)

Printed Name

Title

Date

Thomas Siegel

CEO

10/27/03

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

PEDRO VICTOR GONZALEZ VP FINANCE 2/27/04

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

MARY-NAVE WAGUE

CEO

2/24/04

Facter Direct Ltd
Campaign Expense Allocation

	\$	16,661.00
Printing	\$	386.88
Postage	\$	975.46
Telephone	\$	916.52
Payroll	\$	5,704.16
Employee benefits	\$	424.29
Rent	\$	910.06
Office manager	\$	1,974.84
Utilities	\$	207.93
Equipment	\$	201.34
Recruitment	\$	141.82
Computer Programming	\$	120.46
Office expenses	\$	3,752.11
P.S. Fee/Profit	\$	945.14
Total	\$	16,661.00

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